

Professional Profile of JishuTarafder

Professional Speaker and Corporate Trainer

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JishuTarafder is an expert leadership & management development professional from Bangladesh. In the mid nineteen eighties Tarafder started his career as an entry-level executive in the hospitality industry; however, within a few years, with his enthusiasm, dynamism and perseverance he became a manager. Since then he has held many key managerial positions in the Sales & Marketing and Training & Education areas in several 5-star hotels and training institutes in Bangladesh as well as in overseas. Tarafder has a career history of more than thirty years and he carried out an extensive research in the field of human potential development and professional development. He has a vast teaching and consultancy experience in first

class international hotel chains, banking sector, corporate training companies, real estate companies, hospitality institutes, electronic media, and telecommunications sector.

Following are a few names where JishuTarafder has worked and trained: Dhaka Sheraton Hotel, Radisson Water Garden, The Westin Dhaka, BRAC Bank, Aamra Group, Grameen Phone, Bangla Link, ProthomAlo Jobs, Qatar Airways, Lake Shore Hotel, Metronet, IUBAT, Apollo Hospitals, Katalyst, Adcom, Standard Chartered Bank, Aventis, Navana Group, Unique Group, The City Bank Ltd, Kallol Group, Popular Pharmaceuticals, Square Pharmaceuticals, SGS, IDLC Finance, Avery Dennison, Chittagong Skill Development Center, DCCI, Premier Bank, Cambrian College, Crown Cement etc, ILO, Superstar Group, Apex Group, Epyllion Group, Chaity Group, Bureau Veritas and many more.

Tarafder holds several international professional training qualifications including a qualification as a certified trainer and assessor of Technical & Further Education (TAFE), Australia.

Besides his training and management skills, Tarafder has an excellent flair for visual arts i.e. painting, photography, and videography. So far, he participated in a number of group art exhibitions and held two solo painting exhibitions. He also holds an M.A degree in film & media.

Inventor of several professional development tools like **IMPACT™**, **KASH™**, **LOGIC™**, **SOFT-SKILLS-21™**, **MAGIC™** and **PEARL™**, and founder of **My-Beautiful-Life™** personal & professional development forum, Tarafder is a self-made person; his present credentials have a long history of a trial & error process. Therefore, his mission is to disseminate the techniques of excellence, in both personal and professional lives, among the eager learners without letting them go through any experimental process. Tarafder welcomes the enthusiastic learners to participate in the personal and professional development workshops.

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Vocations: Jishu Tarafder has over 30 years of diverse professional experience in Corporate Training & Coaching, Motivational Speaking, Hospitality Management, Hotel & Resort Development, Hospitality Education & Training, Sales & Marketing, Customer Service, Business Development, Entrepreneurship, Leadership, Corporate Wellness, Stress Management and Mindfulness Meditation.

Passions: Hospitality Management, Eco Tourism & Eco Resorts, Personal Development & Life-skills, Speaking, Painting, Photography, Videography, Sculptures, Mindfulness & Meditation, Yoga, Creativity & Innovation, Philosophy, Spirituality, Science, Simple Living and Nature.

Vision: To help create a better world through various voluntary and philanthropic activities.

Mission: To create a positive impact in people's lives through speaking, training, coaching and mentoring.

Lifestyle: To adopt a minimalistic, simple, eco-friendly and artistic lifestyle incorporating the best human values in life.

Personal Values: Conscience, Aesthetics, Knowledge, Compassion, Integrity and Simplicity.

Career History of Jishu Tarafder:

- Chief Mentor & Director, **Soft Skills Bangladesh Ltd.** (2016 – Present)
- CEO & Chief Consultant, **CORPORATECOACH™**, Corporate Training and Hospitality Management Company (2007 – Present)
- Advisor - **FutureEd Corporation Ltd.** (2014 – Present)
- CEO & Lead Consultant, **UPDATE** (Unique Professional Development Academy for Training & Education), (2009 – 2014)
- Director of Operations and Owner's Representative to The Westin Dhaka, **Unique Hotel & Resorts Ltd.** (2010– 2014)

- Director of Organizational Learning & Development, **Unique Hotel & Resorts Ltd. (The Westin Dhaka)** (2009 – 2010)
 - Training Manager, **The Westin Dhaka** (2006 – 2008)
 - Director & Head of Training, **Kangan Batman TAFE, Australia** Dhaka Campus (2005 – 2006)
 - Sales Manager & Designated Trainer, **Pan Pacific Sonargaon Dhaka** (2001 – 2005)
 - Training Manager, **Dhaka Sheraton** (1998 – 2001)
 - Guest Relations Manager & Designated Trainer, **Sheraton Perdana Resort**, Malaysia, (1996 – 1998)
 - Sales Manager & Designated Trainer, **Dhaka Sheraton** (1991 – 1996)
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Professional Qualifications of Jishu Tarafder:

- **Certificate in Corporate Management** – AOTS-HIDA (Tokyo, Japan)
 - **Certified Trainer SYIB (ILO Entrepreneurship Development Program - GYB Module)** – SIYB Sri Lanka
 - **Certified Trainer - Building World Class Brands**, Starwood Hotels & Resorts, Asia Pacific Division (Bangkok, Thailand)
 - **Certified Facilitator - Starwood Cares Customer Service**, Starwood Hotels and Resorts, Asia Pacific Division (Singapore)
 - **Certified Facilitator – Star Customer Experience**, Starwood Hotels and Resorts, Asia Pacific Division (New Delhi, India)
 - **Certificate in Training and Workplace Assessment**, Kangan Batman TAFE, (Melbourne, Australia)
 - **Certified Food Safety Supervisor**, Kangan Batman TAFE (Melbourne, Australia)
 - **Certificate for Designated Trainer**, Pan Pacific Hotels and Resorts
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